

— Shu-May Dance
Company

SHU-MAY DANCE COMPANY

SUMMER DANCE INTENSIVE

Sponsorship Proposal

OVERVIEW

summer dance intensive

- **Duration:** 5 days (14-18 July 2025)
- **Location:** Penang, Malaysia
- **Participants:** Dancers aged 8-12 years old
- **Curriculum:** Contemporary, Ballet, Repertoire, and more
- **Goal:** To provide technical training, nurture artistic talent





ABOUT SMDC

Contemporary Dance Theatre Penang, Malaysia

Shu-May Dance Company (SMDC) was founded in 2023 by dancers and choreographers Ashlynn Edward & Nathalynn Edward Lim. The Penang born artistes aim to bring thought-provoking contemporary work that inspires soul and society through performance art.

Dance and the performing arts play a vital role in society for the development of the individual mind and education. Through the generations, performance art has been an integral medium in the facilitation of cultural preservation, initiating innovation, and cultivating emotional and cognitive intellect and wellbeing. By advocating for and engaging the world through art, we are investing in a more connected and resilient future.

WWW.SHUMAYDANCE.MY

OUR TEAM



ASHLYNN EDWARD & NATHALYNN EDWARD LIM

CO-FOUNDERS / CHOREOGRAPHER

Sister duo Ashlynn & Nathalynn are dancers, choreographers, and dance instructors. Born and raised in Penang, they performed extensively in their youth working with various choreographers including Aida Redza (MY) and Jeth Leang (MY). In 2021, they graduated from Jet Leang Dance Theatre as Company Trainees under full scholarship and went on to co-found Shu-May Dance Company (SMDC) in 2023.

They have choreographed multiple short works including Letters Without (2023), Iguana (2020), Hear (2019) and The Calling of Our Hearts for The Penang Modern Dance Ensemble (Euphoria) which was featured in Georgetown Festival 2019. In 2024, their duet The Souvenir Effect was produced independently by Shu-May Dance Company as its debut production.

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ART EDUCATION FOR ALL

We believe that the arts are fundamental to holistic human development and its education should be accessible to all. That is why we work hard to make opportunities, such as this programme, available to all dancers regardless of background, with financial sponsorships from both SMDC and private donors.



ABOUT THE PROGRAMME

SMDC Summer Dance Intensive is an annual training program that runs as a 22-hour intensive over 5 days. Launched in 2023, the programme aims to provide a platform for young dancers to develop their technical ability, nurture artistic talent, and continue to promote contemporary dance and performance art by making high-quality intensive training available to the local dance community. Young dancers aged 8-12 participate in a range of classes, including classical ballet, contemporary dance, and company repertoire. These classes engage the cognitive, developing neuromuscular and spatial connectivity, musicality, creativity, physical strength and conditioning, collaboration and communication, confidence, and artistic expression to help prepare the dancer for the stage and beyond.

PATRON OF THE ARTS

Your generous support will go directly toward covering the course fees for talented young dancers to attend the SMDC Summer Dance Intensive 2025.

You can choose to sponsor one or more dancers - If you would like to give outside of the suggested sponsorship packages, please do not hesitate to get in touch with us. We would love to connect with you personally to explore how we can create something impactful together.

PA1) Full Scholarship Sponsor – MYR 1,199.00/

- Covers one dancer's full tuition
- Name/logo featured on event banner and prints
- Name/logo featured on SDI merchandise
- Social media recognition

PA2) Half Scholarship Sponsor – MYR 599.50/

- Covers 50% of one dancer's tuition
- Name/logo featured on SDI merchandise
- Social media recognition

PA3) Community Contributor – Any Amount

- Every contribution helps
- Name listed in our donor thank-you roll
- Social media recognition

HOW TO DONATE

Donations can be made via bank transfers to the account below.

Please email the bank receipt and your logo (PNG, transparent format) to shumaydance@gmail.com.

Bank Account:

SHU MAY PERFORMING ARTS ENTERPRISE

MAYBANK

557429114220

Please make reference "SDI SPONSOR <package x amount>
e.g (SDI SPONSOR PA1 x 2)

For more information, feel free to reach out to us at shumaydance@gmail.com
or contact +60 11 11217125

SUMMER DANCE INTENSIVE

sponsorship application 2025

At Shu-May Dance Company, we believe that the arts are fundamental to holistic human development and its education should be accessible to all. That is why we work hard to make opportunities, such as this programme, available to all dancers regardless of background, with financial sponsorships from both SMDC and private donors. Partial and full scholarships to attend SMDC's Summer Dance Intensive are available, though the number of sponsorships varies each year depending on the funding we can acquire. We look forward to receiving you in our studios, all the best.

HOW TO APPLY

Applicants must meet all registration requirements of the programme and must be able to attend all days of the intensive in Penang, Malaysia.

Application is open to both Malaysian citizens and international dancers. Partial or full sponsorship will be granted for the course fee. Transportation, accommodation, and/or any additional expenses will not be covered.

To apply, please complete the sponsorship application form [[download here](#)] and submit a 1-minute video of you dancing. The video should be a solo piece. You may perform in any genre; it can be an improvisation or a choreography. Please DO NOT submit a group performance or show reel. Incomplete applications will not be considered.

Deadline for applications: 2 June 2025

Fee for applications: Free

Please send to: shumaydance@gmail.com

For more information, feel free to reach out to shumaydance@gmail.com or contact +60 11 11217125